



**ABOUT**

**Elon Bright's  
Saudi Arabia**

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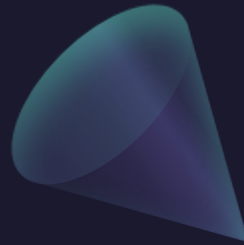
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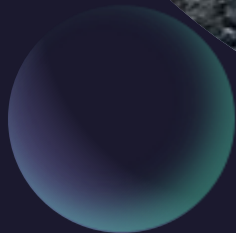
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**Crossed cultural understanding and  
financial prudent expertise**

# Introduction of **Elon**

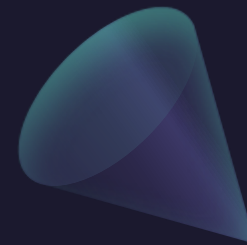
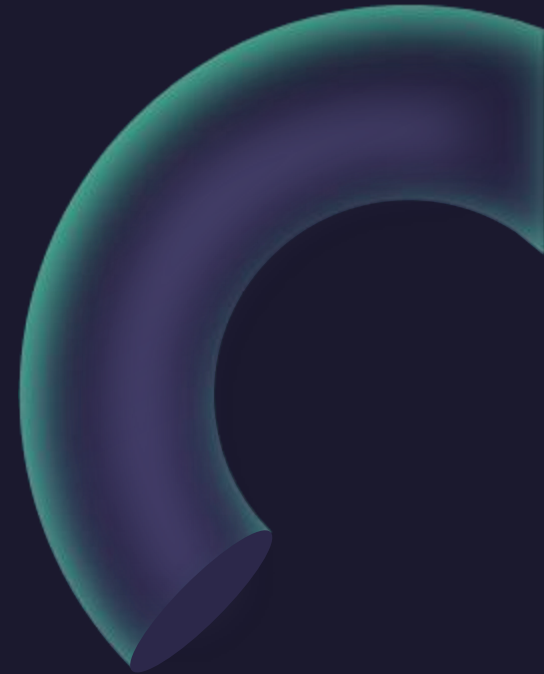


# Crossed cultural understanding and financially prudent expertise

Elon Bright is serving as a trusted independent global advisors to leading institutional clients, government agencies, sovereign wealth funds, family offices and high net worth/ultra-high net worth (HNW/UHNW) clients. across the globe.

Established in the United Kingdom over a decade ago, we function as a strategic advisory partner, seamlessly blending local presence and cultural insight with a truly global perspective and access to international decision-makers. We regularly collaborate with our clients on intricate cross-border deals of various scales and complexities.

Our focus lies in regulatory compliance, risk management, and research & analysis to deliver tailored consultancy solutions that meet the needs of our global clientele. Our demonstrated track record of exceptional deal execution, coupled with our profound understanding of the sectors we serve and our ability to provide unbiased advice, positions us as an indispensable long-term partner for our clients.





# Kingdom of Saudi Arabia Vision 2030

AN AMBITIOUS VISION FOR AN AMBITIOUS NATION

# Effective delivery techniques

Under the leadership of the Custodian of the Two Holy Mosques, **King Salman bin Abdulaziz Al Saud**, and **His Royal Highness Prince Mohammed bin Salman bin Abdulaziz, Crown Prince and Prime Minister, Saudi Arabia** embarked on a journey toward a brighter future with the launch of Vision 2030 in 2016.

This ambitious roadmap leverages the Kingdom's unique strengths—its pivotal role in the Arab and Islamic worlds, its strong investment capabilities, and its strategic geographical position.

Vision 2030 is a blueprint that is diversifying the economy, empowering citizens, creating a vibrant environment for both local and international investors, and establishing Saudi Arabia as a global leader.

The Vision is designed to unfold in stages, each lasting five years and building on the last. The first phase set the foundation, implementing structural and comprehensive reforms in the public sector, the economy, and society.



*"It is my pleasure to present Saudi Arabia's vision for the future. It is an ambitious yet achievable blueprint, which expresses our long-term goals and expectations and reflects our country's strengths and capabilities. All success stories start with a vision, and successful visions are based on strong pillars"*

**His Royal Highness Prince Mohammed bin Salman bin Abdulaziz Al Saud, Crown Prince, Prime Minister, and Chairman of the Council of Economic and Development Affairs**

# Vision 2030 OPPORTUNITIES PROGRAMS



The **Vision Realization Programs (VRPs)** are the driving force behind Vision 2030, working to bring the Vision to life. Each VRP has a specific roadmap with approved delivery plans, focused on meeting specific objectives and key performance indicators within five years.

As Vision 2030 evolves to meet the changing needs of Saudi Arabia, the VRPs adapt and align with these needs to ensure Vision 2030 is successfully achieved.



National Industrial  
Development and  
Logistics Program



Housing Program



Health Sector  
Transformation  
Program



Financial Sector  
Development  
Program



Quality of Life  
Program



# Once-in-a-lifetime opportunity

As part of Saudi Arabia's Vision 2030 plan, the country is driving a **\$3 trillion** investment between 2019 and 2030 to diversify its economy and transform it into a global hub for living, working, and travel.

This presents a one-of-a-kind opportunity for international investors and businesses to capitalize on unparalleled growth and prosperity in one of the world's most ambitious markets.



Shareek



Made in Saudi



Special  
Economic  
Zones



Oxagon



NEOM



THE LINE

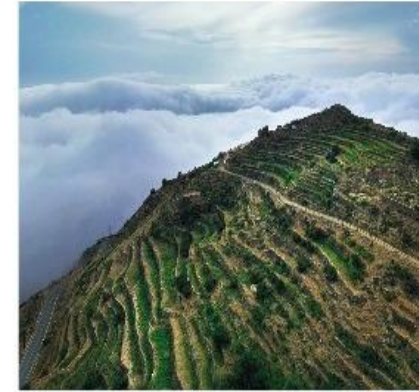
# Elon's simplified collaboration with Kingdom of Saudi Arabia

Since the end of 2023, in close collaboration with our partners in the Kingdom of Saudi Arabia, Elon Bright have been working diligently to align our efforts with the transformative principles of Vision 2030.

At Elon Bright, we are committed to connecting international partners and pioneering business projects with the exceptional opportunities, funding sources, and strategic collaborators available in the Kingdom of Saudi Arabia. By bridging global innovation with the Kingdom's dynamic market, we aim to foster partnerships that drive sustainable growth and success.

Our model is built on simplicity, efficiency, and a "get-it-done" approach. We prioritize clear objectives, streamlined processes, and well-structured pathways to achieve measurable outcomes. Rooted in a deep respect for **cross-cultural understanding**, our approach embraces an open-border philosophy.

Through this well-organized and actionable framework, we strive to empower businesses and investors to navigate opportunities seamlessly and achieve extraordinary results in one of the **world's most ambitious economic landscapes**.



# Elon's Operational Model

## International Operations:

Elon's international operations are led by a dedicated team of Managing Partners strategically located across Europe and America.

Their focus is on providing global consultancy and fostering cross-border cooperation to connect international partners with groundbreaking opportunities.

Key meeting hubs for Elon Bright include the **Municipality of Monaco**, **Palm Beach Florida**, **London**, and **Athens**, providing accessible and prestigious locations for global collaboration.

**Elon's model** offers a straightforward approach to fostering collaboration with partners in Saudi Arabia, opening doors for **international projects**, **investors** and **partnerships** aligned with the Kingdom's Vision 2030.

## Saudi Operations:

Our operations within Saudi Arabia are overseen by Managing Partners based in the Kingdom, ensuring alignment with the transformative Vision 2030 initiatives.

With a focus on seamless integration, regulatory compliance, and effective execution, these operations are centered in the capital city of **Riyadh** and the vibrant port city of **Jeddah**.

These locations allow us to stay closely connected to the heart of Saudi Arabia's economic and cultural growth



# Elon's Process Flow International

## International Operations:

### Due Diligence and Evaluation:

Elon's Managing Partners conduct rigorous **KYC** (Know Your Customer) and **AML** (Anti-Money Laundering) checks alongside in-depth evaluations of investors and projects. This process ensures strategic alignment, compliance, and a clear understanding between all parties involved.

Additionally, Elon Bright provides tailored support to meet the specific needs of international investors, including funds transfers, legal facilitation, and other bespoke requirements to ensure a seamless experience.

### Joint Venture (JV) Agreements:

**JV agreements** are meticulously structured to promote seamless collaboration between international entities and Saudi-based partners. These agreements prioritize mutual understanding, legal compliance, and clarity in all aspects, enabling successful partnerships that align with both local and international standards.

Elon Bright's comprehensive approach ensures every detail is managed to facilitate smooth and effective joint ventures.

**Elon's model** offers a straightforward approach to fostering collaboration with partners in Saudi Arabia, opening doors for **international projects, investors** and **partnerships** aligned with the Kingdom's Vision 2030.



# Elon's Process Flow Kingdom of Saudi Arabia

## Saudi Operations:

### Fund Management:

International investment funds are channeled into a regulated fund managed by a Saudi-authorized fund management company, fully licensed by the Kingdom of Saudi Arabia government.

This ensures transparency, compliance, and alignment with local regulations, providing a secure and efficient framework for investors.

### Sub-Fund Structure:

Dedicated sub-funds are established for specific projects and investment categories, enabling a focused and strategic allocation of resources.

- **Defense and Manufacturing** \* **Hospitality and Tourism** \* **Real Estate**
- **Carbon Neutral Projects** \* **AI & Technology** \* **Smart City Initiatives**

### Saudi Partner Management:

Elon's Saudi partners play a pivotal role in managing these funds.

They secure matching contributions from Saudi investors, leverage substantial financial support from the **Saudi Arabia government often exceeding 50% of the total funding and utilize additional financing options such as loans, grants,** and private investments.

This collaborative approach maximizes funding potential and ensures the successful execution of projects within the Kingdom.



# Thank you

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